



# ABOUT HACKER HALTED 2020

OCTOBER - ATLANTA, GA

Hacker Halted is a global series of Computer and Information Security conferences presented by EC-Council. The objective of the Hacker Halted conferences is to raise international awareness towards increased education and ethics in IT Security.

The Hacker Halted 2020 theme is: Cyber War of the Worlds

OVER  
**1000**  
ATTENDEES

OVER  
**30**  
EXHIBITORS

OVER  
**500**  
CAREER FAIR  
ATTENDEES

“ I came to this conference to decide whether or not I wanted to go into this field and Chris’s presentation was a big factor in helping me decide that this is something I want to do. He is an effective and dynamic speaker with the ability to explain the material to a diverse audience. It was the highlight of the 1st day.



**PRE-CONFERENCE  
CERTIFICATION COURSES**



**TWO DAYS OF  
NETWORKING**



**PANEL DISCUSSIONS  
& BREAKOUTS**



**OVER 40  
PRESENTATIONS**

## TRAINING AVAILABLE

Includes Free Conference Pass

	PRICING
Certified Chief Information Security Officer	\$3,499
Certified Ethical Hacker	\$2,999
Certified Security Analyst	\$2,999
Certified Network Defender	\$2,999
Computer Hacking Forensic Investigator	\$2,999
STORM Ethical Hacking	\$999
STORM Intrusion Analysis	\$999

## CONFERENCE PASS ONLY \$199

## 2019 SPEAKERS INCLUDED



**JENNY RADCLIFFE**  
Founder / Director  
Human Factor Security



**PAUL ASADOORIAN**  
Security Weekly,  
Founder & CTO



**CHUCK EASTTOM**  
Security Weekly,  
Founder & CTO



**CASEY ELLIS**  
Founder, Chairman, &  
CTO, Bugcrowd



**TYRONE E. WILSON**  
Founder & President of  
Cover6 Solutions



**MARCELLE LEE**  
Senior Security  
Researcher at Secureworks

## 2019 SPONSORS INCLUDED



# GLOBAL CISO FORUM

ABOUT THE GLOBAL CISO FORUM 2020  
OCTOBER - ATLANTA, GA

EC-Council's Global CISO Forum is an invite-only, closed-door event gathering the highest level executives from across industries and countries to discuss the most pressing issues in information security. Now in its tenth year, the 2020 Global CISO Forum promises to be the best yet with an exciting mix of industries, formats, and interactive presentations.

## PAST SPEAKERS INCLUDE:



**KATHERINE FITHEN**  
Chief Privacy Officer at  
The Coca-Cola Co.



**BRIAN PHILLIPS**  
CISO of Macy's, Inc



**HEATH RENFROW**  
CISO, United States  
Army Medicine



**JUAN GOMEZ-SANCHEZ**  
Chief Security Officer,  
Lennar Corporation



**FAVOUR FEMI-OYEWOLE**  
CISO of The Nigerian  
Stock Exchange



**LOIS BOLIEK**  
Director, Security & Risk  
Management Practice,  
Hewlett Packard  
Enterprise



**JUSTIN SOMAINI**  
Founding Partner,  
Somaini LLC



**JOHN FELKER**  
Director, National  
Cybersecurity &  
Communications  
Integration Center



**RASHMI AIRAN**  
Corporate &  
Motivational Speaker



**ANTHONY DUPREE**  
Chief Information  
Security Officer & Chief  
Information Officer for  
CareerBuilder



**DIANA L. BURLEY, PH.D.**  
Executive Director &  
Chair of the Institute  
for Information  
Infrastructure Protection  
(I3P)



**CLARISSA BANKS**  
VP, COO Information  
Security, E\*TRADE

## GCF BY NUMBERS SINCE 2011



“ It was a truly wonderful event. It's very healthy for information security executives and professionals to get together to share what's working in their own organization for the betterment of other organizations as well.

## PAST SPONSORS INCLUDE



## SPONSORSHIP PACKAGES (See next page for a la carte options)

### PLATINUM - \$30,000

- ✓ 10x10 Exhibition Space
- ✓ 50 Conference Passes
- ✓ A La Carte (Choose 1 from each Group A-D)
- ✓ Bag Inserts Provided by Sponsor
- ✓ Press Release
- ✓ Breakout Session Speaking Opportunity
- ✓ Logo on Website, T-shirt, & Event Materials
- ✓ \$50 Additional Tickets
- ✓ 20% Off Training Discount for Staff & Clients

### DIAMOND - \$20,000

- ✓ 10x10 Exhibition Space
- ✓ 25 Conference Passes
- ✓ A La Carte (Choose 1 from each Group A-C)
- ✓ Bag Inserts Provided by Sponsor
- ✓ Press Release
- ✓ Logo on Website, T-shirt, & Event Materials
- ✓ \$75 Additional Tickets
- ✓ 15% Off Training Discount for Staff & Clients

### GOLD - \$15,000

- ✓ 8x8 Exhibition Space
- ✓ 15 Conference Passes
- ✓ A La Carte (Choose 1 from each Group A & B)
- ✓ Bag Inserts Provided by Sponsor
- ✓ Logo on Website, T-shirt, & Event Materials
- ✓ \$99 Additional Tickets
- ✓ 10% Off Training Discount for Staff & Clients

### SILVER - \$10,000

- ✓ 8x8 Exhibition Space
- ✓ 10 Conference Passes
- ✓ A La Carte (Choose 1 from Group A)
- ✓ Logo on Website, T-shirt, & Event Materials
- ✓ \$99 Additional Tickets
- ✓ 10% Off Training Discount for Staff & Clients

### BRONZE - \$5,499

- ✓ 8x8 Exhibition Space
- ✓ 5 Conference Passes
- ✓ 15% Off A La Carte Sponsorship Options
- ✓ Logo on Website, T-shirt, & Event Materials
- ✓ \$99 Additional Tickets
- ✓ 10% Off Training Discount for Staff & Clients

## A LA CARTE SPONSORSHIP OPPORTUNITIES

### GROUP A

#### Badge Sponsor - \$1,500

Have your logo printed on every conference attendee badge.

#### Pen Sponsor - \$1,500

Send your company pens & they will be placed in all attendee bags.

#### CISO Magazine Ad - \$2,000 - \$3,000

Half Page: \$2,000 Full Page: \$3,000

#### Notepad Sponsor - \$3,000

Send your company notepads to be placed in attendee bags.

#### Water Bottle Sponsor - \$3,500

All water bottles will be co-branded with the Hacker Halted logo and sponsor's logo.

#### Podcast Sponsor - \$1500 - \$3500

\$1500: 30 sec. Ad in the podcast; \$2500: Interview with an exec. from your company; \$3500: Podcast interview & article in CISO Mag.

### GROUP B

#### Webinar Series w/ Lead List - \$4,900 - \$10,000

Host a Brighttalk Webinar on the EC-Council Channel of over 35k subscribers: 1 - \$4,999 | 2 - \$7,500 | 4 - \$10,000

#### Coffee Sponsor - \$5,000

Sponsors will be recognized as providing the coffee during the assigned break at the conference. Logo on the official website and signage near break area.

#### Lanyard Sponsor - \$5,000

Sponsor the official Hacker Halted 2019 lanyard for all conference attendees and assure badge level visibility.

#### Bag Sponsor - \$5,000

All attendee bags will be co-branded with the Hacker Halted logo and sponsor's logo. Bag sponsors may send one (1) piece of

collateral to be included in each attendee conference bag.

#### Speaking Opportunity - \$5,000

Want to guarantee your talk gets on Hacker Halted agenda. Sponsor a breakout track. Talk does have to be technical and approved by the Hacker Halted Speaker Committee.

#### Newsletter Sponsorship - \$5,000

Generate interest pre-event with a EC-Council newsletter ad.

#### Capture The Flag (CTF) Sponsor - \$5,000

#### Village Sponsor - \$5,000

### GROUP C

#### 15 Minute Sponsor Spotlight - \$10,000

15 Minutes of fame to our CISO Audience. Great opportunity to demo and promote and new product!

#### Speaker Lounge - \$10,000

Sponsors will have prime access to Hacker Halted & Global CISO Forum Speakers.

### GROUP D

#### Morning Break Sponsor - \$15,000

Sponsor will have access to Hacker Halted and CISO Forum Speakers the night before the conference begins. Sponsor opportunity for a 15-minute sponsor spotlight talk.

#### Afternoon Break Sponsor - \$15,000

Sponsor the area where speakers go to prepare, refresh and rest. Sponsors will have prime access to Hacker Halted & Global CISO Forum Speakers.

#### Happy Hour Sponsor - \$15,000

Sponsor the Hacker Halted Happy Hour, Network and have direct access to the Hacker Halted attendees.

#### Speaker Dinner - \$15,000

Sponsor will have access to Hacker Halted and CISO Forum Speakers the night before the conference begins. Sponsor opportunity for a 15-minute sponsor spotlight talk.

#### Party Sponsor - \$20,000

Be the official Hacker Halted Party Sponsor.

#### Dinner Sponsor - \$15,000

Sponsor will have opportunity to host a private dinner with 15 CISO's of your choice.

#### Lunch Sponsor - \$20,000

Sponsor signage displayed in lunch room with 15 minute sponsor spotlight.

#### Cocktail Reception - \$20,000

Sponsor the Happy Hour and have your sales team network and mingle with our Global CISO Forum Attendees.