

# Hacker Halted & Global CISO Forum

## Sponsorship Opportunities

September 15-16, 2016

Atlanta, Georgia

We understand that each of our sponsors has different goals for their marketing dollars, so we are offering a unique sponsorship opportunity that will allow you custom build your best sponsorship package. Our sponsorship program begins with a basic booth and allows you to pick and choose which value added options best fit your marketing needs based on your budget.

### **BASE PACKAGE - \$4,999**

•Booth\* • Logo on both websites & Program & T-shirt • Web write up

### INFLUENCERS

<input type="checkbox"/> Inserts (Vendor provides)	\$500	<input type="checkbox"/> Lanyards	\$2,000
<input type="checkbox"/> Ad in Program (full page)	\$500	<input type="checkbox"/> Security Channel Webinar (w leads)	\$2,000
<input type="checkbox"/> Press Release	\$500	<input type="checkbox"/> Water Bottle	\$3,500
<input type="checkbox"/> Security Channel Webinar	\$500	<input type="checkbox"/> Speaking Opportunity	\$5,000
<input type="checkbox"/> Logo on website and program	\$750	<input type="checkbox"/> Coffee Breaks (includes CISO)	\$5,000
<input type="checkbox"/> Bag Sponsor	\$1,000	<input type="checkbox"/> T-shirt Sponsor	\$5,000
<input type="checkbox"/> Pens	\$1,500	<input type="checkbox"/> Email Blast to entire member base	\$5,000
		<input type="checkbox"/> Party	\$20,000

### DECISION MAKERS

<input type="checkbox"/> Inserts (Vendor provided)	\$500	<input type="checkbox"/> 15 minute promotional speaking spot	\$10,000
<input type="checkbox"/> Ad in CISO Program (full page)	\$500	<input type="checkbox"/> Lunch for CISO	\$15,000
<input type="checkbox"/> Logo on website and program	\$750	<input type="checkbox"/> Cocktail Reception	\$15,000
<input type="checkbox"/> Email Blast to entire member base	\$5,000	<input type="checkbox"/> CISO Awards Ceremony	\$30,000
<input type="checkbox"/> CISO Hospitality Suite	\$7,500		

\* Booth location priority given by level beginning with Diamond

If interested in becoming a sponsor, contact Amber Pedroncelli:

[amber.pedroncelli@eccouncil.org](mailto:amber.pedroncelli@eccouncil.org)

### SPONSOR LEVELS

The options you choose determine the level you earn

### BONUSES

Each level earns additional bonus values



Up to \$4,999

10% Discount on Training and 2 Free Passes



\$5,000 - \$9,999

20% Discount on Training and 5 Free Passes



\$10,000 - \$19,999

25% Discount on Training and 10 Free Passes



\$20,000+

30% Discount on Training and 15 Free Passes

# GLOBAL CISO FORUM

Post Report 2015

## THE CONFERENCE BY NUMBERS

900+

Attendees

700+

Companies  
Represented

70+

Presentations

## ATTENDEES BY JOB FUNCTION

5.9% CEO

31.8% CONSULTANT

5.9% ENGINEER

43.9% CISO

6.2% SECURITY  
MANAGER

6.2% OTHER

“ I think the whole forum was great. It was very well organized with a good mix of talent from diverse industries. the topics were excellent and targeted to the need of the industry today. ”

## ATTENDEES BY COUNTRY

Australia  
Bangladesh  
Belgium  
Brazil  
Canada  
Chile  
China  
Ecuador  
Egypt  
Germany  
Ghana  
Hong Kong  
Iceland  
India  
Ireland  
Ivory Coast  
Japan  
Mexico  
Mongolia  
Netherlands  
Nigeria  
Pakistan  
Philippines  
Qatar  
Saudi Arabia  
South Africa  
Spain  
Sri Lanka  
Switzerland  
United Arab Emirates  
United Kingdom  
United States  
Zambia

Some of the companies  
represented include:

