

# SPONSORSHIP OPPORTUNITIES

MARYLAND | JUNE 2015

## TakeDownCon and CISO Summit

We understand that each of our sponsors has different goals for their marketing dollars, so we are offering a unique sponsorship opportunity that will allow you custom build your best sponsorship package. Our sponsorship program begins with a basic table top and allows you to pick and choose which value added options best fit your marketing needs based on your budget.

### **BASE PACKAGE - \$ 2,999**

- Table top\* • Logo on both websites & Program & T-shirt • Web write up

### INFLUENCERS

- Inserts (Vendor provides) \$250
- Ad in Program (full page) \$250
- Press Release \$500
- Security Channel Webinar \$500
- Logo on website and attendee handout \$500
- Pens \$750
- Lanyards \$1,000
- Speaking Opportunity \$1,500
- Water Bottle \$2,000
- Security Channel Webinar (w leads) \$2,000
- Coffee Breaks (includes CISO) \$2,500
- Email Blast to entire member base \$5,000

### DECISION MAKERS

- Inserts (Vendor provided) \$250
- Ad in CISO Program (full page) \$250
- Logo on website & attendee handout \$500
- Lunch for CISO \$5,000
- 15 Min. Speaking Spot at CISO \$5,000
- Cocktail Reception \$5,000
- Email Blast to entire member base \$5,000

**TOTAL** \_\_\_\_\_

### SPONSORSHIP LEVEL

The options you choose determine the level you earn



### BONUSES

Each level earns additional bonus values

**UP TO \$ 2,999**

10% Discount on Training and 2 Free Passes

**\$3,000-\$5,999**

20% Discount on Training and 5 Free Passes

**\$6,000-\$9,999**

25% Discount on Training and 10 Free Passes

**\$10,000+**

30% Discount on Training and 15 Free Passes and 1 email blast

\* Table location priority given by level beginning with Diamond